

## Jenny Plesums, CPA

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### EDUCATION:

Bachelor of Science, plus 51 credits in accounting and business  
Viterbo University, LaCrosse, Wisconsin, graduated with honors, 1967  
University of Texas at San Antonio, et. al., 1979-83, GPA 4.0  
Part time Graduate study, Viterbo University, 1967-68; University of Virginia, 1969-70,  
University of Texas at San Antonio, 1986-1990

### EMPLOYMENT:

**SUMMARY:** Eleven years as a medical research scientist and laboratory manager; followed by ten years as a public accountant (including forensic accounting and expert witness). COO for a group of 7 outpatient radiology clinics, then CFO for a similar firm, then Controller for a large medical lab. Last 14 years as a CPA-consultant acting in Controller/CFO roles for companies too small to need a full time financial officer – with as many as 20 concurrent clients.

June 2009

– Present

also

August 1998

– October 1999

**Independent Consultant** (self employed) serving clients with ...

- “Start-up” financial operations involving recruiting and supervision of staff, implementation of systems, and development of operating procedures.
- “Archeological” accounting – establishing GAAP financial records from informal records that may have been kept during a start-up, reconciliation of accounts, tracing of assets.
- “Acquisition” accounting, including review of existing finances, staff assessment, integration of records and staff, development of procedures.
- One example: Accounting support for a \$45 million publicly traded company. Components of the business were being sold, leading to loss of key management and a 90% staff turnover.

October 1999

– June 2009

**vCFO, Inc.**, 6836 Austin Center Blvd #280 Austin, Texas 78731

Controller Services provided to numerous for-profit and not-for-profit companies from 2-person start-up to organizations ready to transition to in-house staff. Services included

- Establish accounting systems and procedures for payables, receivables, cash, equity, and payroll management.
- Hire, train, and supervise staff, including my replacement.
- Maintained relationships with management, staff, bankers, insurance agents, attorneys and benefit planners.
- Operational in-house accounting, forecasting, budgeting, monthly and annual financial statements, mergers, acquisitions, litigation, preparation for tax accountants, etc.

November 1996

– August 1998

**Clinical Pathology Laboratories, Inc.**, Austin, TX 78714. “Controller”

- Controller and Director of Physician Financial Services for the professional association of 24 physicians with 650 employees in facilities throughout the State of Texas.
- Responsible for Financial Accounting and Analysis, Tax, Qualified Plans, Accounts Receivables, Accounts Payable, and Payroll; staff of 65 employees on two shifts.
- Implementing new controls and procedures to insure timely handling of all functions which resulted in immediate improvement of cash flow and financial position.

February 1995

– October 1996

**Radiology Associates of San Antonio**, San Antonio, Texas 78201, “Business Manager”

- Function as chief financial officer for a medical practice serving 5 hospitals and 5 outpatient facilities, including cost and credit controls, accounting, data processing, insurance, contracts and joint ventures, and administration of the profit sharing plan.
- Manage all aspects of the financial department, handling services valued at over \$20 million per year. Staff of 25 for accounting, billing, and collections.

July 1992  
- January 1995

**M&S X-Ray Associates**, San Antonio, Texas 78212, "Director of Outpatient Operations"  

- Function as chief operating officer for seven outpatient facilities, responsible for quality of care and profitable operation.
- Supervise a staff of 60 providing services valued at approximately \$16 million per year.
- Supervised the expansion and construction of additional facilities including procurement of equipment valued at over \$4 million.

1982  
- 1992

**CERTIFIED PUBLIC ACCOUNTANT**  
**Alford, Doebbler & Company**, San Antonio (1985-1992)  
 "Manager"  
**Tschirhart, Wenzel & Orion**, San Antonio (1984-85)  
 "Senior Accountant and Staff Supervisor"  
**Gerald L. Hill & Co., P.C.**, San Antonio (1982-83)  
 "Staff Accountant"

TAX AND ACCOUNTING PRACTICE: Focused on corporate, partnership, individual, and estate taxation. Prepared compiled and reviewed financial statements. Assisted clients in establishing bookkeeping systems and financial procedures.

RETIREMENT and QUALIFIED PLANS: Maintained several plans and trusts.

CONSULTING: Plaintiff and defense litigation support and expert testimony for contested estates, divorce, contract disputes, and usury litigation. The outcome sustained the position presented in every case.

MANAGEMENT DUTIES: Secured and retained clients. Primary author of one firm's personnel procedures. Responsible for recruiting and evaluating professional staff.

1978-1982  
1967-1978

Returned to school (part time) to become a certified public accountant

**RESEARCH SCIENTIST**  
**University of Pennsylvania**, Philadelphia  
 School of Veterinary Medicine (Reproduction Research)  
**University of Virginia Medical School**, Charlottesville  
 Departments of Orthopedics, Urology, and Biochemistry  
**University of Minnesota Medical School**, Minneapolis  
 Departments of Physiology and Orthopedics

Responsible for scientific research, development, design, execution, and analysis of laboratory procedures, including hiring and supervision of staff, negotiating purchase of equipment and supplies, budgeting, cost analysis, and reporting. Designed new laboratory facilities and planned cross-country move of a research laboratory. Assisted in application for research grants. Authored and co-authored several refereed scientific publications.

**ACTIVITIES:**

Past President and former Board Member, Hospice San Antonio. Led Hospice San Antonio through two acquisitions and one merger (providing CPA expertise to the not-for-profit).

**LICENSES:**

Certified Public Accountant, Texas, 1983; currently licensed  
Registered Medical Technologist, American Society of Clinical Pathologists (ASCP-MT), 1967; inactive

**COMPUTER SKILLS:**

Technologically sophisticated with personal computers, including an in-home Local Area Network (LAN) since 1992. Fluent in Microsoft Excel and Word, QuickBooks, use of the Internet; familiar with numerous legacy accounting and analysis systems.